



Dear Dr Amiya Kumar Sahu,

Greetings from Clean & Green India 2016!

We would like to introduce the inaugural Clean & Green India 2016 event which will be taking place on 7 & 8 April 2016, New Delhi, India.

Clean & Green India 2016 comprises three key elements – a high level summit, an international exhibition dedicated to India's cleaning and waste management industries and the Clean and Green India Awards.

- Themed *Paving The Way For A Sustainable Future*, the summit will feature expert insights on key topics and issues that revolves around clean and green as well as sustainability
- Clean & Green India Awards presents the country's most prestigious awards in waste management and cleaning community to Achievers, Facilitators, Innovators and Suppliers
- The exhibition will unveil a thematic solutions showcase, highlighting new and upcoming government and municipal projects; exciting and interactive exhibits from renowned brand names in the cleaning equipment & services; toilet & sanitation and the waste management industries
- Clean & Green India 2016 is organised and produced by SingEx Exhibitions - - a meeting, incentive, convention and exhibition (MICE) veteran with over 30 years of industry expertise; and Franchise India - Asia's largest integrated franchise solution company since 1999.

We would like to seek your association/society's support and endorsement for Clean & Green India 2016. Please refer to overleaf for the exchanges.

Kindly contact Ms Emily at 65 6403 2105 or email emily@singex.com should you require any further assistance or clarifications.

Thank you.

Ms Tracey Khoo
Deputy Director
SingEx Exhibitions Pte Ltd
C/o Clean & Green India 2016

As our valued partner, we offer you value add marketing and branding opportunities pre, during and post event; in exchange for your support and/or e-blasts to your database, advertisements in your collaterals if any. We are also open to explore other forms of exchanges – web banner listing, inserts in your magazine so on and so forth.

As a supporting association, **National Solid Waste Association of India (NSWAI)** will receive the following benefits:

- Logo displayed under Supporting Association section of the official event website with hyperlink
- Logo display at the venue in partners section
- 1 complimentary pass for the Summit only
- 10% discount to your members off the standard summit prices, as per event website
- Opportunity to suggest speakers for the Summit (CEO or equivalent)
- Should the association lead a delegation of 10 member companies to the summit, we will offer the leader (1 pax) of the contingent with 2 nights accommodation (event organiser to decide on the hotel).

In return, **National Solid Waste Association of India (NSWAI)** to offer the following supports:

- Circulation of event information (emailer) through the association to all the members (at least 3 edm)
- Partner's newsletter with events details to all your members
- Event web banner and listing on partner's home page and with hyperlinks to the event website
- Full Page advertisement in the initial pages of your collaterals (journal/magazine/dailies/newsletter etc)
- Connect us with local government & municipalities of India in term of getting endorsement and speaker invitation
- Promotion through Social Media pages- LinkedIn , facebook and twitter

As we believe this reciprocal relationship will further cement the good relationship between us, we seek your support and early favourable response.

Ms Tracey Khoo
Deputy Director
SingEx Exhibitions Pte Ltd
C/o Clean & Green India 2016